



Department	Club Services
Policy Title	Signed Merchandise Policy
Date of Issue	June 2026
Date of Review	June 2027

Lincoln City Football Club - Signed Merchandise Policy

We are regularly inundated with requests to obtain signatures on replica club shirts and other merchandise. Unfortunately, it has got to such a level that we can no longer continue to facilitate these requests in the manner that has been undertaken previously, in particular at short notice. As standard, the club will not be able to get replica shirts (or other official merchandise) signed.

However, we fully appreciate this is a key part of our club and retaining this connection and accessibility is vitally important to all at the Club. Because of this, Lincoln City are committed to ensure fans have an opportunity to obtain autographs in and around match days. We are aware that supporters ask playing staff and management for their autograph and/or to pose for photographs as they arrive at the stadium on match days, and we will continue to facilitate opportunities to engage with the players both at the players entrance and within our Fan Zones.

Also please note Lincoln City will hold signing sessions with various members of the playing staff at various points in the season and we will communicate the dates with supporters across our digital channels ahead of the various events.

Stock Items

Arriving soon in the club shop will be a stock of cards to celebrate various events, such as anniversaries, birthdays and weddings, which will be pre-signed by the squad which supporters will be able to purchase.

Charity Requests

All requests from non-Lincoln City Charity Partners for merchandise/fundraising support will be entered into a monthly draw. Full details of the Lincoln City Charity Policy can be found [HERE](#).

Thank you for your understanding.

#ImpsAsOne