LINCOLN CITY

FOOTBALL CLUB

Family guide

SUPPORT TEAM
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WELCOME

We are one of the leading clubs in the country for family excellence and are extremely proud to be one of the few that hold a gold standard for this.

We'd love to welcome you down to the LNER Stadium to watch a game this season and experience all we have on offer.

From football sessions on the 3G all-wea, to inflatable challenges run by Lincoln City Foundation and games in Poacher's Den, there is something for everyone to enjoy on our matchdays.

We're particularly proud of our Fan Village which we continue to develop season by season based on the feedback provided by our supporters. Here you will be able to taste a variety of locally sourced delights, as well as enjoy a range of drinks before kick-off, at half-time and after the game.

We welcome you to watch our games in a way which suits you by choosing between our dedicated family stands, a safe standing block, or in our accessible areas for disabled supporters.

If you have any questions please go to weareimps.com/contact

EFL FAMILY EXCELLENCE GOLD AWARD 2025

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GETTING TO LINCOLN

Lincoln is closer than you think and easy to get to from any direction.

BY ROAD

If travelling by road:

- From the North: via the A15 (Hull) or the A46 (Grimsby);
- From the South: via the A46 (Leicester, Nottingham, Newark) or the A1 and A15 (London, East Anglia);
- From the East: via the A158 (Skegness);
- From the West: via the A1 and A57 (Leeds, Worksop, Sheffield).

There are several options for parking:

- The South Common Car Park (LN5 8LN) is a 5-10 minute walk from the stadium. This is available on a first come first served basis at £7 per match (£6 if booked in adance). Pay on the gate is available, with payment by card only, but booking online via eticketing.co.uk/imps remains the best way to guarantee your space. There is the rare occasion when the south common is not available due to Lincoln City Council events. Please check the website in advance of the game to check details.
- Supporters with disabilities must contact the ticket office regarding parking by calling 01522 880011 or by emailing dlo@theredimps.com.
- On Saturdays and bank holidays fans can park in Waterside North car park (LN2 5DQ) for just £2.60. Take advantage of this offer by using the Pay by Phone app (59299).
- For weekday evening fixtures supporters are eligible for a 50% discount through the Pay by Phone app in the following car parks; Tentercroft Street (7840), Chaplin Street (7855) and Lucy Tower (7852) multi-storey car park

BY RAIL

Lincoln Central Train Station is on the East Coast, East Midlands, and Northern train routes. On arrival, the stadium is a 15 minute walk via High Street, Scorer Street, and Cross Street.

Full details are available at visitlincoln.com/travel-tools.

AT THE LNER STADIUM

Information point:

Upon your arrival at the LNER Stadium our friendly and welcoming supporter liaison officers will be located around the stadium and Fan Village should you have any queries. Alternatively, you can email **slo@theredimps.com** before the day of the game.

Ticket office and club shop:

Our ticket office and club shop have a welcoming and helpful team to assist with all ticketing related queries, for both home and away supporters. It is located within the stadium along with the club store. On matchdays it is open from 10am, or can be contacted by phone on **01522 458884** or via email at **tickets@theredimps.com**.

Our club shop has plenty of items suitable for all the family - ranging from the latest replica kits to some great value items which are well within the range of pocket money for those looking for a souvenir of their matchday!

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FAMILY FUN AT IMPS GAMES

There's fun for all the family at every home game, with more activities available in Poacher's Den.

Based in the Co-op Community Hub behind the Stacey West Stand there is a pool table, putting green and speed stack challenge. A new TV has also been installed for those wishing to play FIFA on the PlayStation.

This is all in addition to the Xbox, table tennis, fussball table and other fun activities at every game.

Poacher's Den is just one of the free activities in place at every home match, with free children's football sessions on the 3G pitch opposite the SRP Stand from 12.30pm every Saturday - there is no need to book on, simply turn up from 12.30pm.

There is also an interactive challenge in the University of Lincoln Fan Village at every match - this can be anything from inflatable football to a climbing wall.

And for those looking to relax and enjoy the atmosphere, there is a wide range of food and drink options in the Fan Village - including vegetarian, vegan and gluten free options.

The fun does not stop at the turnstiles, either, with lots of exciting moments inside the LNER Stadium as we build up to kick-off.

MATCHDAY TIMELINE

Below is a typical matchday itinerary which lists the events going on during the day at the LNER Stadium.

Kick-off **15:00**	Kick-off **19:45**	Activity
12:00	17:00	All bars and matchday restaurants open
12:00	17:00	Fan Village open to all fans, including inflatable football challenge
12:00	17:00	Family activities on 3G pitch and in Poacher's Den
12:30	17:15	Live football on in all our hospitality areas
13:00	17:45	Young fans invited to help us prepare for matchday by painting centre/ penalty spots or putting out corner flags
13:30	18:15	Stadium opens to supporters
14:00	18:45	The Former Players Association with special guests in the Fan Village
14:15	19:00	Young fans from both teams are invited to read the teams out on the pitch before the game
15:00	19:45	Match kicks-off
15:45	16:45	Fan Village open for food and refreshments
17:00	21:45	Full Time

IMPS

WELCOME TO LNER STADIUM

1. 3G pitch entrance
2. Ticket office / club store
3. Players' Lounge
   (+ changing facility)
4. Memorial Wall
5. Greenlinc Renewables 200 Club
6. Players' entrance
7. Almond Financial Murph's Lounge
8. Centre Spot bar
9. Fan Village
10. Poacher's Corner / Fun Farm Family Area
11. Branston Legends Lounge
12. Red Imp Bar
    Home fans only
13. Poacher's Den (matchday family activity)

GATES 21-23
GATES
GATES
GATES
GATES
11
12
10
Toilets
GBM STAND
9
8
HOSPITALITY BOXES
RILMAC STAND
Toilets
STACEY WEST
STACEY WEST CAR PARK
13
SRP STAND
5
4
3
2
FOOD POINTS
Toilets
VISITING SUPPORTERS
Toilets
GATES
GATES
MAIN

STADIUM REGULATIONS

Lincoln City FC is committed to ensuring that all supporters have an enjoyable experience at the LNER Stadium.

NON-PERMITTED ITEMS WITHIN THE STADIUM INCLUDE:

- Bottles
- Cans
- Video cameras
- Cameras (excluding mobiles)
- Pyrotechnics
- Flags larger than 250 cm in size at widest/ longest point. Flags smaller than this must be fire retardant and use either wood or plastic poles.

SMOKING POLICY:

- The LNER Stadium is a smoke free zone, including use of e-cigarettes;
- Designated smoking bubbles can be used during intervals;
- Supporters will not be allowed to leave and return to the stadium.

Any supporter who persistently uses expletives could face a ban from the stadium.

FAN VILLAGE

The Fan Village adds to the matchday experience.

Situated behind the Rilmac Stand, the University of Lincoln Fan Village is free to all and gives both home and away fans the chance to purchase refreshments. There is also a variety of entertainment on offer, including live football, music and the chance to see some former Imps who may have played for your club too.

Fan Village features include:

- Pouring points at either end of the fan village
- Local businesses serving food on the day
- Different entertainment to fit in with the theme of the day
- A selection of refreshments.
- Children's activities

Need more help?

For more information on the day, look for one of our supporter liaison officers to point you in the right direction, or contact the club before the day of the game by emailing slo@theredimps.com.

MATCHDAY CATERING

There are bar and refreshment facilities in the home and away stands which offer a range of pies, burgers, hot dogs, confectionery and soft drinks. All of our food is cooked and served fresh, so there may be queues at peak times.

Also continuing the local theme, there are mobile catering kiosks around the stadium footprint and in the Fan Village which are all part of the Lincoln Street Food Collective, from the likes of the ever popular Yellowbelly Sausage Company and Curry Jacks.

The nearest cash machine is located at the convenience store on Lincoln High Street (LN5 8HX).

FOLLOW US WITH POACHER TV

There are loads of ways to keep in touch with the Imps before and after the game - including plenty aimed specifically for families.

Our mascot Poacher is very busy between games and has his own social media - you can find him on X at @Poacher_The_Imp. He shares updates on his activity during the week, as well as information which may be useful for families.

He also lends his name to Poacher TV, the home of our content fronted by young supporters. One highlight on this is Poacher's Pundits, where we invite young fans to commentate on every home match.

You can find Poacher TV on YouTube by searching Lincoln City and selecting the Poacher TV playlist, or by scanning the QR code below.

THINGS TO DO WITH THE FAMILY

Lincoln has so much to offer, make sure you explore the whole city when visiting for the football. Here are our top five things to do when in the city:

Lincoln Cathedral

The Cathedral can be seen from miles around, and even from the stands at LNER Stadium. Explore what was once the tallest building in the world – a place of beauty and tranquillity. Don't forget to look out for the gargoyles outside, and the famous Lincoln Imp inside, from whom Lincoln City FC take their nickname.

Lincoln Castle

The Castle on the hill was built by William the Conqueror to defend any future invasions of England. And it has stood strong ever since, even in the face of two Battles of Lincoln. Today it holds events, is home to a 1215 copy of Magna Carta, and you can walk the entire walls with stunning views across the city. Can you spot the stadium to the south?

Steep Hill

One of the most famous hills in England connects the busy city centre to the cobbled Cathedral Quarter of Lincoln! But, fear not, there are plenty of unique shops, tea rooms, coffee houses, and historic pubs along the way to give you a rest and keep you refreshed. And don't forget to pick up your "I Climbed Steep Hill" souvenir at the Visitor Information Centre at the top!

Brayford Waterfront

LNER Stadium is found alongside one of the city's many waterways, the most famous of which is the Brayford Pool. Close to the city centre, the Waterfront is the perfect base for a day in Lincoln with restaurants, pubs, coffee shops, and a cinema for entertainment. You can also take a boat trip to explore more of the area or stay overnight with views from the 4th floor at one of the waterfront hotels.

International Bomber Command Centre

You will often hear echoes of Lincoln's Royal Air Force past in the stands at LNER Stadium as air raid sirens and the Dam Busters theme are sung by home support. Discover this heritage for yourself just a 20 minute walk away past the South Common at the International Bomber Command Centre. The poignant memorial spire and walls are accompanied by a fascinating exhibition to remember more than 50,000 servicemen and women who died serving Bomber Command in WWII – many based in the county.

Find full details at visitlincoln.com/visitingfantips

THINGS TO DO

2 HOUR BEFORE KICK-OFF:

Walking time: 15 minutes

Cornhill Quarter

Walk from the stadium to Lincoln's High Street. The Cornhill Quarter has received a £30m revamp and includes Cosy Club restaurant, Everyman Cinema, The Botanist, retail shops and entertainment venues. There are regular food, craft and artists markets lining the High Street, plus street performances in City Square.

Walking time: 15 minutes

Brayford Pool

Lincoln's waterfront has a wide range of restaurants and bars, as well as hotels and a multi-screen cinema. If the weather is warm you can eat and drink al fresco overlooking the water.

3 HOURS BEFORE KICK-OFF

Walking time: 40 minutes

Cathedral Quarter

Look up the hill and you can't miss Lincoln Cathedral. Walk from the stadium along the High Street and keep heading up. You'll walk along the High Street before reaching the cobbled street of 'The Strait', which is lined with boutique shops and independent traders. If you fancy a breather, take a rest at The Collection Museum or the Usher Art Gallery. If you'd rather keep going, walk up 'Steep Hill' and be arewarded with Lincoln Cathedral and Lincoln Castle (money saving Joint Tickets available through **www.VisitLincoln.com/joint**).

Walking time: 40 minutes

International Bomber Command Centre

Make your way to South Common and you'll see the memorial spire od International Bomber Command Centre reaching into the sky. The spire and walls are accompanied by a exhibition to remember more than 50,000 service men and women who died serving bomber command in WWII.

4+ HOURS BEFORE KICK-OFF

Walking time: 40 minutes

Cathedral Quarter

Enjoy Lincoln's open top sightseeing bus 'Tour Lincoln'. With live commentary it is one of the best ways to experience the whole city – and you can hop on and off at 10 different stops. The full tour last 1 hour and starts at Lincoln Cathedral. Buy your ticket from the Visitor Information Centre for a discount **www.VisitLincoln.com/tour.**

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ACCESSIBILITY

Lincoln City is committed to ensuring that all supporters have an enjoyable experience at the LNER Stadium.

Tickets can be arranged by contacting the visiting club. For any other queries/accessibility requirements, please email dlo@theredimps.com. Our acess statement is available to view on our website at

https://bit.ly/4euJ1zo

If you would like to report any issue on a matchday you can via bit.ly/ImpsReporting

handmade burger Co
Nando's

PLACES TO EAT AND DRINK

Arrive in Lincoln early to experience the tastes of lincoln before the game.

Try somewhere like the Cosy Club for a special breakfast or head to the Brayford Waterfront for an al fresco lunch – both walking distance to the stadium for the match.

After the game head back into the city centre and enjoy a bite to eat and a pint of local ale at one of the historic pubs that line the High Street and Cathedral Quarter.

Plan your day with Visit Lincoln's guide to eating and drinking in the city at **visitlincoln.com/food-drink**.

WHERE TO STAY

Lincoln is an ideal destination for a long weekend break when visiting the LNER Stadium.

There are many quaint B&Bs, holiday apartments, and cathedral-view hotels ready to welcome you in the city. Or you could search for a cottage or country house hotel in the area surrounding the city.

If you'd like to stay closer to the action at the LNER, the Brayford Waterfront is home to three hotels – The Holiday Inn, DoubleTree by Hilton, and Holiday Inn Express – and is just a 30 minute walk to the stadium.

Closeby the historic area of Lincoln, know as the Cathedral Quarter includes a number of hotels. Within this area there are the White Hart and The Lincoln .

Search for places to stay and plan your break at visitlincoln.com/stay.

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LNER STADIUM
LNER STADIUM

CONTACT

Lincoln City Football Club

LNER Stadium

Lincoln

LN5 8LD

Ticket Office:

01522 458884

Ticket Office email:

admin@theredimps.com

Supporter liaison officer email:

slo@theredimps.com

Lincoln Visitor Information Centre:

01522 545458

Visitor Information email:

visitorinformation@lincolnbig.co.uk

Visit Information:

www.visitlincoln.com