



PARTNER WITH LINCOLN CITY AND YOU CAN ACCESS



210,535

TOTAL MATCHDAY ATTENDANCE 2023/24



315,000

SOCIAL MEDIA FOLLOWERS
 AND OPTED-IN EMAIL DATABASE



£2.3 MILLION

STADIUM NAMING RIGHTS ADVERTISING VALUE



15.4 MILLION

TOTAL TV AUDIENCE FOR OUR NAMING RIGHTS

 **1.6m**

www.weareimps.com
 AVERAGE PAGE
 VIEWS PER MONTH

66,200 

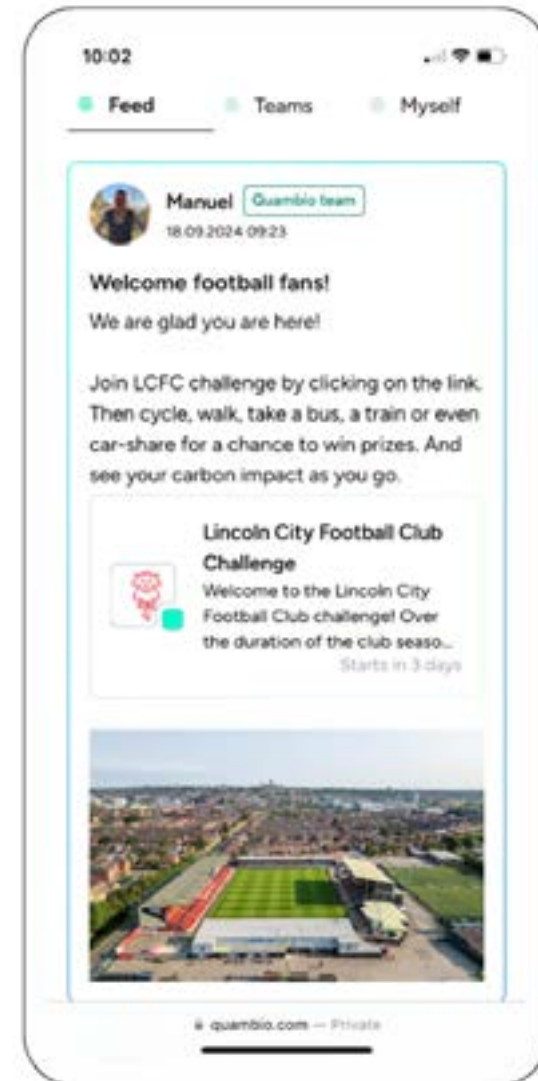
www.weareimps.com
 SITE USERS PER MONTH

LET'S DO SOMETHING TRULY INNOVATIVE TOGETHER...



“ We generated enough business inside three months to cover all the costs of our partnership ”

“ We generated £85 in income for every £1 spent ”



BEST MATCHDAY IN LEAGUE ONE AND BEST USE OF SOCIAL MEDIA ACROSS ENTIRE EFL

*EFL FAMILY EXCELLENCE 2023/24



EFL FAMILY EXCELLENCE

1ST

BEST FAMILY EXPERIENCE IN LEAGUE ONE - 3RD BEST IN ENTIRE EFL 2023/24

FAN ENGAGEMENT INDEX

3RD

OUT OF 92 CLUBS

WANT TO KNOW MORE? COMMERCIAL@THEREDIMPS.COM