



**Minutes of the Meeting**  
**Date: Thursday, 19th December 2024**  
**Time: 13:00-14:00**  
**Venue: LNER Stadium, Lincoln**

**Attendees**

- Rob Bradley – RITC
- Gavin Gordon – FPA
- Martin Hickerton – Lincoln City Foundation
- David Lowes – Lincoln City FC (FED)
- Rob Noble – Lincoln City FC
- Liam Scully – Lincoln City FC

**1. Introductions and Overview**

Rob Bradley welcomed everyone and set the agenda for the meeting. He highlighted the need to plan activities more strategically, ensuring alignment between different club entities and avoiding duplication of efforts.

**2. Collaboration with the Foundation and Charity Initiatives**

- Charity Partners 2025:  
Continued collaboration between RICT & Lincoln City Foundation is planned, focusing on initiatives throughout 2024.
- RITC Recent Fundraising Efforts:
  - £1,300 was raised through an initiative, split between Andy's Man Club (£650) and the Foundation (£650).
  - Plans for youth-focused initiatives were discussed, with Alison and Julian Butcher involved in liaising with external bodies.

**3. Supporter Engagement and Trust Activities**

- Youth Representation:  
Plans to add a youth representative to the board to amplify youth supporter voices.
- Regional Trust Forum:  
A forum for East Midlands trusts is being set up for early 2025, with participation from clubs like Forest, Foxes Trust, Northampton, Grimsby, and Scunthorpe. The forum aims to share ideas and discuss the Football Governance Bill.
- Supporters' Trust Membership:  
Efforts to improve membership engagement and awareness are underway, including email strategies and branding initiatives around the ground. Rob Noble is leading these efforts.

**4. Former Players Association (FPA) Update**

- FPA Engagement:
  - Increased communication with former players and ongoing community initiatives were discussed.



- Plans to sponsor the women's team captain and involve more former players in club activities.
- Future Events:
  - Continued efforts to engage former players through events and community participation.
  - Consideration of new strategies for increasing membership and engagement.

## 5. Hall of Fame Discussion

- Next Induction:

Plans to induct new members into the Hall of Fame, with discussions about evolving criteria to recognise players who made significant contributions over shorter periods.

  - New Inductees for the Train of Fame: Gareth Ainsworth and Danny Cowley.
  - Potential Collaboration: Explore involving LNER in Hall of Fame activities to boost engagement.

## 6. Football Governance Bill

- Update:

The Fan-Led Review process is currently on hold until it passes through the House of Lords and Commons. A follow-up meeting is planned between January and March 2025 to respond to developments.

## 7. Unconscious Bias

- Discussions highlighted the importance of ensuring fairness and consistency in the treatment of, and attitude towards, players. The need for continued awareness and thoughtful consideration in this area was emphasised.

## 8. Lincoln City Foundation Updates

- Social Impact:

The Foundation's social value for the community increased to £6.9 million, up from £3.9 million the previous year.
- Youth Group Initiatives:

Successful youth group programmes are ongoing, with increased participation.
- Community Projects:

Plans to work with the Police and Crime Commissioner on anti-social behaviour initiatives funded by the Premier League.
- Upcoming Gala Dinner:

Scheduled for 30th January 2025, with only a few tickets remaining.

## 9. Commercial and Club Inventory

- Revenue Growth:

Liam Scully highlighted challenges in balancing commercial growth with maintaining relationships with long-standing partners. A strategic review of club inventory and sponsorship valuation is underway.

## 10. Action Items

1. Follow-Up on Trust Membership Strategy - RICT with LCFC assistance as agreed to develop RICT membership amongst non-Gold Membership fanbase.



2. Hall of Fame Event Planning – Coordination with LNER and FAB (Tony Smith).
3. Fan-Led Review Meeting – Scheduled between January and March 2025.
4. Unconscious Bias Awareness – Discussions highlighted the importance of ensuring fairness and consistency in the treatment of, and attitude towards, players. The need for continued awareness and thoughtful consideration in this area was emphasised.
5. Foundation Gala Dinner Promotion – All attendees to promote the event.
6. DL to speak with the FAB chair regarding RITC attendance at the January FAB meeting when discussing the financial landscape in football/

### **11. Next Meeting**

Date: 20th March 2025

Time: To be confirmed

### **12. Adjournment**

Rob Bradley thanked everyone for their attendance and contributions. The meeting concluded at 14:00.