

Strike a Pose with Eleanor and Win!

Take part in Eleanor's exciting competition by striking a pose with LNER'S VIP (Very Important Puppet) and score LNER travel tickets for your next adventure!

How to Enter

1. Head to the Family Area at the LNER Stadium.
2. Find Eleanor—a life-sized cutout ready for her close-up
3. Snap a photo with Eleanor. Get creative—fun poses, family pics, or solo shots, we want to see it all!
4. Post your photo on Instagram, Facebook or X and make sure to tag both LNER and Lincoln City FC using our handles below
5. Use the hashtag #WinWithEleanor to complete your entry.

Monthly Prizes

Each month, one lucky fan will win 2x LNER travel tickets—perfect for planning your next adventure or supporting Lincoln City away games

Social Media Handles

Instagram: @LNER / @LincolnCity_FC
Facebook: London North Eastern Railway / Lincoln City Football Club
X: @LNER / @LincolnCity_FC

Terms and Conditions

1. The prize draw is open to all UK residents aged 18 years or over, except employees of the Promoter, Lincoln City Football Club, their families, agents or any third party directly associated with administration of the prize draw.
2. The prize draw is free to enter and no purchase is necessary.
3. All entries must be submitted via both LNER and Lincoln City Football Club's social media channels (Instagram, Facebook or X) in accordance with the following instructions:
 - 3.1. Head to the Lincoln FC Family Area at the stadium
 - 3.2. Find Eleanor—a life-sized cutout ready for her close-up
 - 3.3. Snap a photo with Eleanor. Get creative—fun poses, family pics, or solo shots, we want to see it all!
 - 3.4. Post your photo on Instagram, Facebook or X and make sure to tag both LNER and Lincoln FC using our handles above
 - 3.5. Use the hashtag #WinWithEleanor to complete your entry.
4. Social media profiles must be 'public' for your entry to be seen and therefore valid.
5. The opening date for entries is 12:00 on 4 January 2025. The closing date of the first prize draw is 23:59 on 31 January 2025. A further prize draw will take place each month during 2025, until 1 June 2025. The entry start time shall be 00:01 on the first day of the month and the closing time shall be 23:59 on the last day of the month.
6. The Promoter accepts no responsibility for entries not successfully completed due to a technical fault, technical malfunction, computer hardware or software failure, satellite, network or server failure of any kind.
7. A winner will be chosen by random draw by no later than the tenth working day following the end of any given calendar month in 2025.

8. Each winner will receive codes for two standard class return complimentary tickets for travel on London North Eastern Railway. Promotional codes for LNER travel will be supplied to winners upon acceptance of the prize and will be valid until October 2025. Travel must be booked by the winner by visiting Claim your prize (<https://www.lner.co.uk/tickets-savings/savings-rewards/prize-claim/>) and the promotional codes should be entered in the promotional codes box. It is the winner's responsibility to keep the promotional codes safe, as these cannot be reissued.
9. LNER travel is subject to availability and excludes peak travel dates: 15th February to 2nd March 2025, 5th to 27th April 2025, 2nd to 5th May 2025, 23rd May to 1st June, 22nd to 25th August 2025, 24th October to 3rd November 2025.
10. It is the responsibility of the winner to arrange their transport to and from LNER calling stations. Any additional costs incurred during the trip must be covered by the winner - this includes train journeys to and from non-LNER calling stations. You can see LNER's route map and calling stations [here](#).
11. To the extent that it shall be necessary for the purpose of redeeming their prize, all winners shall be subject to the usual terms of booking for the same. This includes but is not limited to LNER terms and conditions, available [here](#).
12. The winner will be notified by social media direct message from Lincoln FC's official account (using the account provided at entry) before the end of the tenth working day in any given calendar month in 2025 and must provide an email address to claim their prize. If a winner does not respond to the Promoter within 24 hours of being notified by the Promoter, then the winner's prize will be forfeited and the Promoter will be entitled to select another winner in accordance with the process described above.
13. The prize will be sent to the winner by email within five working days of their win being accepted.
14. The prize for the winner is non-exchangeable, non-transferable and no cash alternative is offered.
15. The Promoter reserves the right to replace the prize with an alternative prize of equal or higher value if circumstances beyond the Promoter's control makes it necessary to do so.
16. The decision of the Promoter regarding any aspect of the prize draw is final and binding and no correspondence will be entered into about it.
17. Participants are deemed to have accepted and agreed to be bound by these terms and conditions upon entry. The Promoter reserves the right to refuse entry, or refuse to award the prize to anyone in breach of these terms and conditions.
18. The Promoter reserves the right to hold void, cancel, suspend, or amend the promotion where it becomes necessary to do so.
19. Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.
20. Personal data supplied during the course of this promotion will only be processed as set out in [LNER'S Privacy Policy](#) and [Lincoln FC's Privacy Policy](#)
- 21.
22. These terms and conditions and this promotion are governed by English law. If any entrants to this promotion wish to take court proceedings, then they must do this within the courts of England.

23. The Promoter of this prize draw is London North Eastern Railway Limited, a company registered in England with company number 04659712 whose registered office is at West Offices Station Rise, York, YO1 6GA (“LNER”).