



Committee	Lincoln City Fan Advisory Board Meeting
Location	Co-op Community Hub
Date	24 August 2024
Time	12.30pm

Chairman's Report

Sustainability & innovation together with updates on the club's close season stadium & catering improvements were amongst several key items discussed at our latest meeting.

Many thanks as always to the club's hierarchy for their continued transparency discussing non-football matters with us whilst listening to our feedback & answering our questions.

Also thanks to Jason Futers, the club's chief growth & innovation officer for his interesting presentation on the club's new joint venture with the Swiss sustainability company Quambio in which we can all contribute, the details of which can be found within the minutes of our meeting shown below.

We also welcomed Julian Buttery to his first meeting as the RICT's new representative on FAB.

Please get in touch with us by emailing fabchair@theredimps.com with any off-field questions which you would like us to discuss with the club at our next meeting on Saturday October 26th before the fixture against Stockport County.

As ever we look forward to hearing from you.

UTI

Tony Smith

Lincoln City F.C Fan Advisory Board Chair

Minutes of Meeting: FAB Meeting, 24 August 2024

Attendees: Tony Smith (TS), Charlie Beeston (CB), Chris Lamming (CL), Jackie Atkins (JA), Jon Clack (JC), Jonathan Battersby (JBa), Julian Buttery (JBU), Marcus Burton (MB), Samantha Kendall (SK), David Lowes (DL), Liam Scully (LS) Jason Futers (JF), Damian Froggatt (DF)

Apologies: Toby Freestone (TF), Roy Thomson (RT), Rob Noble (RN),

1. Meeting Admin

- Julian Buttery welcomed as the new RICT representative.
 - Apologies from TF, RT, and RN.
 - CB informed the board he has relocated for work but will continue participating remotely.
 - Discussion about the attendance of TF, with the board noting his commitment despite recent absences.
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2. Sustainability Technology Demonstration

- Presentation by JF on generating additional revenue streams for LCFC, with a focus on carbon footprint reduction initiatives in partnership with Quambio.
 - Discussion on alternative travel options for fans and potential revenue from expanding the technology to other clubs.
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3. Catering Update

- LS provided a catering update, mentioning successful staff transitions and challenges faced, particularly during the first home games.
 - Acknowledgement of the highest recorded beer sales at a recent match.
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4. Fan Engagement/FLR Update

- DL discussed the annual review of the Fan Engagement Plan, highlighting achievements beyond EFL requirements and encouraging all fans to read the published plan.
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5. Stadium Improvements

- Issues regarding signage for new toilets and the location of food outlets were raised.
 - There was a discussion on the high costs of opening additional stadium sections and managing long queues during certain matches.
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6. Match Streaming

- Issues with Sky's streaming service were mentioned, but overall Imps+ worked well.
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7. LCFC Women Update

- A strategic review was conducted, leading to adjustments in management and future development plans, including finding a suitable ground for matches.
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8. Anti-Social Behaviour (Burton Game)

- A video campaign might be launched to address the misuse of flares at matches.



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9. Superdraw

- Initial sales data were promising, and further analysis will be conducted.
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9. AOB

- CB the Imps+ package was good and worked well.
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Next Meeting: Saturday, 26th October 2024 at 12:30 PM in the SW Community Hub (Stockport County).

Adjournment: The meeting concluded at 14:05 PM.