



PARTNER WITH LINCOLN CITY AND YOU CAN ACCESS



210,535

TOTAL MATCHDAY ATTENDANCE 2023/24



£2.3 MILLION

STADIUM NAMING RIGHTS ADVERTISING VALUE



£15.4 MILLION

TOTAL NAMING RIGHTS TV AUDIENCE



315,000

SOCIAL MEDIA FOLLOWERS
 AND OPTED-IN EMAIL DATABASE

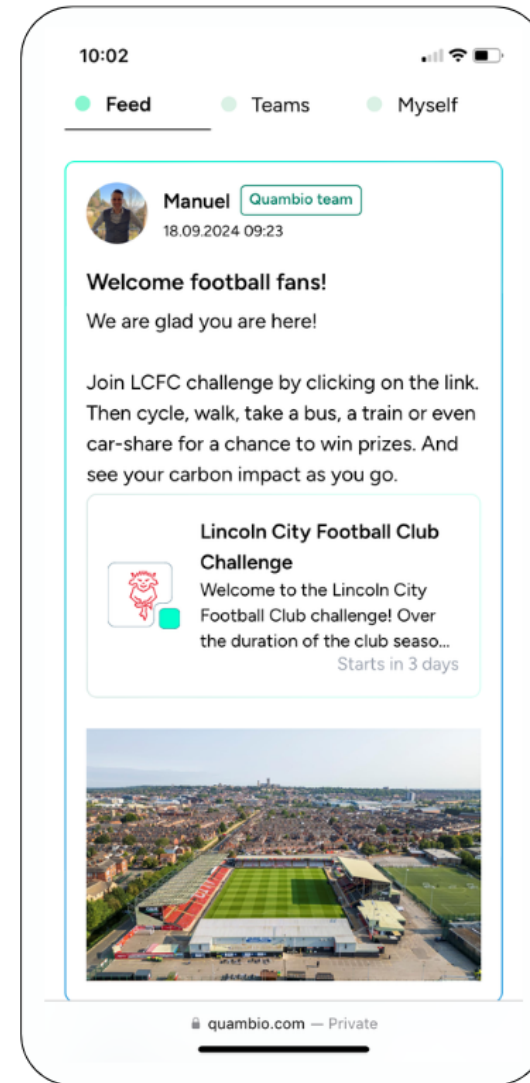
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www.weareimps.com
 PAGE VIEWS IN FIRST THREE
 MONTHS AFTER RELAUNCH

210k 

www.weareimps.com
 SITE USERS IN SAME PERIOD

LET'S DO SOMETHING TRULY INNOVATIVE TOGETHER...



“ We generated enough business inside three months to cover all the costs of our partnership ”

“ We generated £85 in income for every £1 spent ”

WANT TO KNOW MORE? COMMERCIAL@THEREDIMPS.COM



BEST MATCHDAY IN LEAGUE ONE AND BEST USE OF SOCIAL MEDIA ACROSS ENTIRE EFL

*EFL FAMILY EXCELLENCE 2023/24



EFL FAMILY EXCELLENCE

1ST

BEST FAMILY EXPERIENCE IN LEAGUE ONE - 3RD BEST IN ENTIRE EFL 2023/24

FAN ENGAGEMENT INDEX

3RD

OUT OF 92 CLUBS